



There are **four** ways to participate in **WESTRIDGE SCHOOL'S** **SUMMER** **OPPORTUNITIES** **FAIR**

- **Exhibitor** – \$500 (*\$475 if paid by Dec. 15, 2016)

Exhibitors attend the fair from 10 a.m. to 3 p.m. on Saturday, February 4, 2017 and have the opportunity to engage thousands of guests who are interested in finding a summer program for their children. The registration fee includes a draped booth, one 6' table with two chairs, a listing in the fair catalog, and a direct link from the Summer Opportunities Fair web page to the exhibitor's web site. Booths are located in the school gymnasium and campus courtyard areas.

Exhibitor registration at the Summer Opportunities Fair is limited. Register early — space fills quickly!

- **Exhibitor / Sponsor** – \$1,000

The fair draws sponsorship from large corporations to media outlets to small businesses, and now, Westridge would like to extend the opportunity to SOF exhibitors! The Exhibitor Sponsor level fee includes the \$475 Exhibitor fee, and additionally offers participants special priorities and added organization exposure, such as:

- > priority selection of preferred booth location (inside or outside)
- > priority drop off of materials the evening before (if your booth is located inside, early set up is available)
- > priority reserved parking on fair day
- > express check in the morning of the fair
- > your organization's logo on a banner in a high-traffic campus location on fair day
- > additional placement of your materials in the Resource Center, located centrally at the fair
- > complimentary lunch tickets (for up to two representatives)
- > booth identification of SOF sponsor status
- > your organization's logo in a special section on the inside cover spread of the fair catalog
- > your organization's logo on the Westridge Web site with a link to your site

- **Exhibitor / Sponsor with Ad** – \$1,250

All the benefits of the Exhibitor/Sponsor level, with the additional placement of 1/4 page size ad in the SOF catalog

- **Resource Center** – \$50

Unable to attend the fair? Send your organization's materials to be displayed and distributed in our Resource Center, a special area staffed by SOF volunteers. This option is especially convenient for low-cost programs and organizations for which travel to the fair may be impractical. Resource Center participants are included in the fair catalog, and also have a direct link from the Summer Opportunities Fair web page to their program's web site. It is recommended that you provide 100 pieces of information for distribution by our volunteers.



WestridgeSchoolSOF



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