

SUMMER OPPORTUNITIES FAIR



2017 LETTER OF INTENT

_____ would like to participate as a corporate
COMPANY NAME
sponsor of Westridge School's 26th annual Summer Opportunities Fair (SOF), Saturday, February 4, 2017.

- Platinum Level | \$3500**
Platinum sponsors benefit from placement on SOF promotional materials including:
- Prime placement of name and logo as presenter of specified SOF event area (if desired)
 - A full-page ad in the fair catalog
 - Prime logo placement on Event Banner
 - All benefits of Gold Level sponsors

- Gold Level | \$2500**
Gold sponsors benefit from placement on SOF promotional materials including:
- A half-page ad in the fair catalog
 - Presence at the fair allowing product placement and promotional giveaways
 - All benefits of Silver Level sponsors

- Silver Level | \$1000**
Silver sponsors benefit from placement on SOF promotional materials including:
- A quarter-page ad in the fair catalog
 - Limited promotional presence at the fair
 - A link to your site on the Westridge website
 - All benefits of Bronze Level sponsors

- Bronze Level | \$500**
Bronze sponsors benefit from placement on SOF promotional materials including:
- Logo in the fair catalog
 - Logo on a banner in a high-traffic campus location on fair day

- Participation Level | \$150**
Participation sponsors benefit from placement of business card/coupon voucher in SOF grab bags

**Please submit all artwork files (logo, ad, business card/voucher) to sofsponsorship@westridge.org
All files must be received by Wednesday, January 4, 2017 to be included in the catalog and/or voucher flier.**

- Bronze level & higher: An electronic file of the company's logo (high-resolution JPG, TIFF, or EPS in color and black & white if both are available) is required.
- Silver level & higher: Ads will be printed in black & white. High-resolution PDF art is ideal and bleeds are not necessary. Ads will be printed in the back pages of the SOF Catalog with a .25" white border around each one.
Full page: 8.5"w x 11"h | Half page: 8.25"w x 5.25"h | Quarter page: 4"w x 5.25"h
- Participation level: Business cards or coupon vouchers will be printed eight-per page on fliers in color. High-resolution business card art is ideal. Discount offers are at the discretion of the sponsor, and not required. Business card/voucher size: 3.5"w x 2"h

Contact Person _____

Address _____

Phone Number _____ Fax _____

Email _____

Website Address _____

Payment Options

- Enclosed is a check made payable to Westridge School SOF. Mail to: 324 Madeline Dr., Pasadena, CA 91105

I would like to pay via credit card:

- Visit www.westridge.org/sponsorship to pay via our secure online payment system
- Call Lou LaCasse at 626.799.1153 ext. 264 with your credit card information

**Thank you for your support! Westridge School is a 501(c)3 non-profit organization.
For questions, please contact Pauline at pauline.mauro@gmail.com or Sherri at skpanahi@yahoo.com.**